

# International Journal of Hospitality & Tourism Systems

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## Call for Papers for Special Issue on:

### **Covid-19 (Pandemic): Challenges, Impacts and Planning Ahead for Hospitality & Tourism**

## Namaste!

The Editorial team of International Journal of Hospitality and Tourism Systems (IJHTS) prays that all our editorial advisory board members, authors, reviewers, readers, their family and communities are well and safe during this unprecedented pandemic emergency worldwide-Covid-19. As you know that International Journal of Hospitality and Tourism Systems (IJHTS) is one of the leading hospitality & tourism journals of India, listed in Scopus, we are pleased to invite call for papers in the special issue edition of the Journal. The Hospitality & Tourism Sector is one of the worst hit sectors due to COVID-19. Despite Hospitality & Tourism proven resilience in response to other crises, the current pandemic shall have long lasting effects.

Since human civilization the natural disasters and outbreaks especially pandemics and epidemics have irrevocably affected human lives and their related socio-cultural and economic systems. The COVID-19 which began proliferating in December 2019 with stemming the spread and transmission of the disease to all the segments for world population reporting a biggest shock that often may be difficult to overcome. In pandemics / natural disasters, both industry and academia are pushed to respond radically for strategizing risk management. The tourism and hospitality organizations across the industry are struggling for survival. The tourism companies will have to re-design their business models as COVID-19 exposes inherent vulnerabilities in the globalized marketplace. Moreover, extreme pandemics may be a challenge for the people involved but also an opportunity as the socio-economic system may change its structure and functions and potentially it may adapt to the new scenario that has been shaped

by any kind of natural calamity- COVID-19. This fact claims for the consideration that the socio-economic disturbances generated by COVID-19 need to be carefully taken into account. Indeed, more innovative researches have sought to extend our understanding of tourism and hospitality business models/ approaches / systems at macro and micro levels in the context of natural crises and disasters. Thus, with this backdrop of the current crises due to COVID-19 pandemic on the hospitality and tourism industry, the present special issue aims to identify the concerns, challenges, impacts and strategies for survival as well as revival of the hospitality & tourism industry during and post-pandemic times.

The current COVID-19 crisis is also an opportunity to reflect on the research experiences that we may offer in the above context. You are invited to submit articles in the scope of this special issue. Preference will be given to papers focused on COVID 19. Papers will be expected to be grounded in conceptualizing theory, practical challenges, crisis, issues, recovery, survival, revival strategies, management and go beyond descriptive case studies.

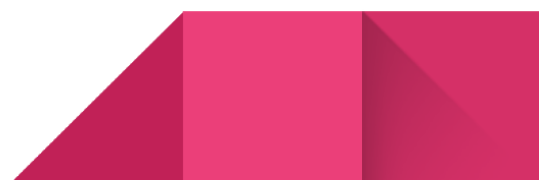
**Research Articles associated with the following areas are welcome:**

**Challenges:**

1. COVID-19 : Concern and Challenges for Hospitality & Tourism (H&T) industry.
2. Managing Liquidity & Survivals
3. Employability & Managing Jobs
4. Survival & Sustainability
5. Stakeholders Cooperation
6. International Dialogue and Cooperation
7. Managing Tourists, Guests, Employees
8. H&T Education, Learning & Development : Classroom to Online
9. Healthcare, Medical and Administrative
10. Other Related Challenges


**Impacts, Best Practices & Assessments:**

1. Impact assessment of COVID- 19 on Hospitality & Tourism (H&T).
2. WHO : Dialogue, Advisory and Cooperation



3. UNWTO: Guidelines and Recommendations
4. Designing support mechanism for healing solutions - Role of Government
5. Collaborative and responsible networks for promoting solidarity :  
Role of Ministry of Tourism, Govt. of India
6. Preparedness & Coordination for pandemic management: Role of Industry
7. Support mechanism and action plan effectiveness: Role of Associations
8. Integrative framework for hospitality, tourism, industry & education:  
Role of Universities & Education Service Providers
9. Transportation, Accommodation, Medical and Facilitation Services to Tourists
10. Destination management solutions for mitigation and recovery planning.
11. Responsible travel and tourism: Best Practices & Challenges
12. Investment and financial planning,
13. Supply chain integration and sales pipelines, Socioeconomics of tourism.
14. Hospitality and tourism education methods, models, and strategies
15. Internet Technologies and Applications in H&T Industry & Academics

### **Planning Ahead:**

1. Resilience and Recovery plans
  2. Strategic Marketing and Sales Management.
  3. HRM for Future.
  4. Redesigning Tourism mix prioritizing consumption patterns.
  5. Strategies for public private partnership.
  6. Technology & Human Interface
  7. Strategic Management for Disruptive Propositions
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8. Responsible Tourism & Responsible Education after Pandemic
9. Remodeling Teaching Learning EcoSystems post Covid-19
10. Robotics & Technology Applications Post Pandemic
11. Innovative Approaches for Future
12. Ascertaining Travelers, Tourists & Guests Confidence
13. New Models of Tourism & Service Sector
14. Revised Operating Procedures for Travel, Accommodation, Hospitality & Food
15. Other Related

We invite expressions of interest by submitting an abstract (Max 250–300 words) by 15<sup>th</sup> June 2020 to the Editors: **Professor Mohinder Chand** ([mohinderchand@rediffmail.com](mailto:mohinderchand@rediffmail.com)) and **Professor Ashish Dahiya** ([drashishdahiya@gmail.com](mailto:drashishdahiya@gmail.com))

For details, Please visit our website: <http://publishingindia.com/ijhts>

### **Important Dates:**

Submission of abstract/ proposed work (250-300 maximum): 15<sup>th</sup> June 2020

Feedback to Authors: 30 June 2020

Submission of Full Papers: 30 September 2020

Feedback to authors: 30 November, 2020

Publication of Special Issue: Dec 2020

***Authors of accepted abstracts will be invited to submit a full manuscript for a double blind peer-review process in accordance with the journal's procedures***

**Stay Safe & Healthy!**

### **Professor Suresh Kumar**

Editor-in – Chief

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