

## NGO Profile

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### URIVI VIKRAM CHARITABLE TRUST, NEW DELHI

“Sorrow may be your biggest strength”, the saying is indeed true of the UriviVikram Charitable Trust (UVCT) which was established by UNB Rao and his wife Urivi Chaya after that fateful road accident killed their only son UriviVikarm at a young age of 21. The Raos took their grief as an opportunity to set up an organization dedicated to empower the adolescents and young adults.

India, today is known world over for the fact that it has rich demographic dividend, the fact that the country has majority of its population in the young age group, (a term coined by Harvard economist demographer David Bloom) which could be a great advantage for the country, if harnessed properly. However, it is also true that the youth today is more vulnerable than ever. The dreams of harnessing the Demographic dividend would remain distant if the country cannot give direction to the energy that youth possesses. In this very context, UVCT has done a commendable work at empowering adolescents and youth through their various strategies and programmes. These programs have focussed on specific issues related to youth and adolescents like drop outs from education, rehabilitating the youth in conflict with law, vocational training, life skills to name a few. In the words of the organization itself,

UVCT’s priority target group comprises school-going children, drop outs and under achievers. UVCT has a motto of finding ways and means to transform the world’s ‘Burden of population’ into ‘Assets of Human resources’, through a process of empowerment, rather than of control.

### DETAILS OF THE ORGANIZATION

UVCT was registered first as a trust in 1991 and then as a society under the Societies Registration Act of 1860 in 1994 (Certificate No. S/26392)

#### Mission

To strengthen adolescents through empowerment rather than control, and bringing into mainstream those belonging to marginalized and deprived sections of society.

#### Vision

To find ways and means to transform India’s burden and population into asset of human resources.

#### Goals

- To help develop a confident young India unafraid of change and changing social and professional situation - equipped with specialized skills and ability to learn newer skills and newer methods of working.
- To network with national and international organizations both Governmental and non-Governmental working for adolescents and young adults, and thereby build a massive support base to promote a better future for the mankind.

#### Area of Intervention

UVCT today has 11 centres functioning in 6 cities across India- Bangalore, Gurgaon, Hyderabad, Vishakhapatnam, Mumbai and Delhi with one chapter in the USA also.

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## CURRENT PROJECTS OF UVCT

### Project Prerna: for Psychological Counselling and Career Guidance to Youth

This project specifically aims at welfare of students of both government and public schools. Through its outreach programmes and Career Melas, it provides career guidance and counselling to the youth. This programme also focuses on finding out problems and issues that the youngsters may be facing through their specifically designed problem identification questionnaire. Through their outreach programmes, UVCT's team regularly visits schools and delivers awareness lectures on issues that the youth are facing. The Organization's counselling centres focuses on group as well as individual counselling, training of trainers, holding orientation programmes for adolescents, parents and teacher, workshops on personality development and confidence building, etc. The feather in the cap is that UNFPA has recognized UVCT's efforts in this field.

### Project Shakti: Focuses on 'Under achievers' and Dropouts

UVCT believes in a unique approach where it affirms that each individual regardless of what s/he is, is endowed with a unique potential and capacities which has to be nurtured and harnessed. In the same context, project Shakti focuses on providing Life Skills Education for the out of school adolescents. It motivates the so called 'underachievers' and drop outs and reconnects them towards meaningful employment. It focuses on making such youth socially responsible and economically productive citizens. Project Shakti's Life Skills programme focuses on imparting skills like self awareness, empathy, effective communication, creative thinking, gender sensitivity, etc.

### Project Sahara: Provides Vocational Training and Rehabilitation

Sahara's special thrust has been on making young people economically productive for which it provides vocational training and employment promotional courses. UVCT's programme has also got accreditation from the National Open School for its courses in Beauty Culture, Stitching and Embroidery, Computer Courses, etc.

### Project Parivartan: for Children in Conflict with Law

This project provides life skills education for reforming and rehabilitating children and youth in conflict with law with a firm belief that rather condemning the youth, they should be provided with opportunities which can mainstream rather than sideline them. As has already been mentioned that the adolescence is a highly turbulent phase of one's life and with lack of nurture and proper guidance, many youth loose the right direction. UVCT focuses on a three pronged strategy to deal with children who are in conflict with law- prevention, reformation and rehabilitation. It extensively uses life skills in changing the behaviour of delinquent juveniles.

### Project Ummed: Financial Assistance to Needy Students.

This project provides scholarship to financially weak but academically bright students in the form of school/college fees, books and stationery and other forms of support.

UVCT has also established the UriviVikram National Centre for Adolscents.

### Hum Kishore Festival

This is a unique endeavour of UVCT which is more like a meet of adolescents. UVCT believes that extracurricular activities are as important as academic activities. Hence this festival is organized as a competitive meet for adolescents- 'a forum for young people to showcase their talents and hone their competitive edge'. The festival has become extremely popular in Delhi's school circles.

### Future Plans

In addition to the ongoing activities, UVCT's focus has been on creating a safer, secure and sustainable future for adolescents and young adults.

### School Based Intervention/Education:

- Empowering young people to develop, adopt and sustain healthy attitudes and behaviours.

- Capacity building workshops on family values, ethics and integrity, time management and Continuous Comprehensive Education(CCE).
- Introducing innovative life-skill education programs in schools after school hours.
- Seminars/workshops for teachers and parents on adolescent centric issues.

### Health Enhancing Activities and Climate Change:

- Provide prevention, care and support services to those living with HIV and AIDS.
- Continue with prevention and care services to high risk populations with community mobilization in Wazirpur area and expanding into new areas where possible.
- Raising awareness on climate change among school/college students of Delhi .
- Promoting scientific activity and eco-friendly workshops in schools and UVNAC.

### Youth-Friendly programs:

- Prevention of alcoholism and substance (Drug) abuse and setting up of drug awareness and counseling centers in Delhi and elsewhere.

- Celebrating special days like Children's day, Youth day, Brotherhood day, Red cross day and Friendship day.

### Media Management:

- Media sensitization for adolescent issues.
- Ensuring that the success stories and lessons learnt get due coverage.

### Contact Details

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